

Every Child magazine

1. Target audience

Every Child is a magazine for all those who care for young children and who are interested in current developments in topics such as research, innovation, government policies, early childhood education, health, literacy etc.

2. Maximum length of manuscript (including references)

Feature Articles: 1000—1100 words.

Regular Articles: 550—600 words.

Book Reviews: 300 words.

An accurate word count must accompany your material. Manuscripts over the word limit will be returned—aim to write under the limit to allow for editing changes.

3. Deadlines

If commissioned, authors will be provided with deadlines adequate for them to complete drafts of their manuscript. **It is the responsibility of the author to inform the In-house Editor as soon as possible if they cannot meet the agreed deadline.**

If the author supplies a commissioned manuscript after the agreed deadline and without prior arrangement with the In-house Editor, it may be published at a later date or rejected. Authors will be informed of either outcome as soon as possible.

4. Writing style

Please ensure when writing for the magazine that your manuscript:

- is easily readable
- does not use jargon
- uses a chatty, informal and friendly style
- assumes no prior knowledge among readers

- targets people working with or caring for children within the age group of birth to eight years
- acknowledges all children's service types (where appropriate)
- uses examples, i.e. tells 'true stories'
- uses quotes from 'real' people
- is culturally sensitive
- does not use chunks of quotations from academic sources
- includes concise subheadings.

Please note that it is acceptable to pose unanswered questions in your manuscript.

Manuscripts may also be edited to conform to ECA in-house style and phraseology. Scripts accepted for publication are eligible for payment related to the amount of editing required. It is advised that authors peruse recent copies of the magazine to familiarise themselves with the series' style.

5. ECA style requirements

The current *AGPS Style manual* is used as the basis for the ECA house style. This is recommended to allow uniformity of spellings, punctuation, etc. in all publications. Some instances may require divergence, but they are treated on an individual basis. The *Macquarie dictionary* is the accepted dictionary of ECA publications. ECA requests all manuscripts conform to these styles.

ECA prefers to use non-stereotyped language and situations in its publications, i.e. authors should avoid the use of sexist, ageist or racist terminology. For example, use 'firefighter' rather than 'fireman'.

In describing work in the early childhood field, use general terms to ensure broad application e.g. 'settings', 'practitioners', 'early childhood educator' (not teacher unless specifically applicable), 'the adult working with the children', 'early childhood professionals'.

The use of metric measurement is the accepted form of measurement in ECA publications. Words should be used when expressing numbers from zero to nine, inclusive. Figures rather than words should be used in the following examples:

Sums of money: \$5.08 or 25c, \$2000, \$10,000.

Times of day: 10.30 a.m., 50 min., 11.00 o'clock

Dates: 14 September, 1994 (day, month, year).

Mass: 250t, 120kg, 50g.

Measures: 56 litres, 25mL, 26km, 25cm, 16mm.

Inclination: (degrees): angle of 45 degrees or 45°.

Temperature: 35°C.

Percentages: 10 per cent is the preferred style of expression in text.

6. Formatting

Manuscripts should have minimal formatting and indication should be clearly given for the placement of tables, graphs or charts.

If it is necessary to include a table, use the table function of your software.

Please mark headings, subheadings and paragraphs clearly.

For example:

This is a page or chapter heading

(bold, first letter only is a capital.)

This is a subheading or side heading

(italic, first letter only is a capital.)

Use plain text in your document—the only formatting permitted is discussed in the points below:

- Only use one space after full stops, commas, colons and semicolons.
- Only use one line space between paragraphs.
- Only use single spacing between words in the text.
- Only use italics to indicate emphasis.

It is very important to conform to these guidelines. Manuscripts that do not will be returned to authors and may miss publication deadlines.

7. References

(Please keep to a minimum)

APA style referencing is used in *Every Child* magazine, see: www.library.uq.edu.au/training/citation/apa.pdf

In the body of the article, reference should be made only to the author/s and the year of publication (Johnson & Johnson, 1992), or Johnson and Johnson (1992). If a direct quote is cited, a page number is added (Johnson & Johnson, 1992, p. 139), or, Johnson and Johnson (1992, p. 139).

Please provide your reference list at the end of the manuscript in the following formats:

From a book

Dorn, L. R., and Ryrerson, D. (1984). *Elements of a healthy childhood* (2nd edn). New York: Macmillan.

From a journal

Scott, I. (1992). Home injury to children. *Australian Journal of Early Childhood*, 17(3), 18–24.

From the internet

Heinrichs, J. (1997). Stolen lives. *The Age*. Retrieved 16 June 1997, from <http://theage.com.au/news/agenews/phstole.htm>

8. Footnotes and endnotes

Do not use footnotes and endnotes.

9. Acronyms

When using an acronym, the first occurrence must be spelt in full with the acronym quoted in brackets, for example: Early Childhood Australia (ECA). Subsequent occurrences should use the acronym.

10. Photographs/illustrations

If photographs/illustrations are supplied by ECA, ownership and copyright is retained by ECA.

We encourage authors to supply their own illustrations and photographs.

Authors are responsible for ensuring that ECA has a photograph permission form signed by parents of children appearing in any supplied photographs, as well as approval from the photographer to use the photo, before publication.

Permission forms can be obtained from the Publications Office. Required format is minimum 300dpi resolution, tiff or jpeg file. **Email images separately—do not embed them in documents.**

Photographs and illustrations in hard copy will be returned to the author after layout.

11. Form of submission

Manuscripts can be submitted either by email, to publishing@earlychildhood.org.au, by CD or USB. If submitted by disk, please include one hard copy.

Manuscripts should include page numbering and a running header. Microsoft Word documents are the preferred format. If using other formats please specify the software used, or contact the Publications Office before sending them.

12. Assignment of copyright—Author Licence Agreement

Agreement forms

Author Licence Agreement forms will be sent to authors on acceptance of final manuscript and illustrations, photographs etc. (if used), to show assignment of copyright prior to publishing.

These must be returned completed before publication will proceed.

Further enquiries

Please contact the ECA Publishing and Marketing Section at the earliest possible stage if you have any queries regarding the publication of your manuscript.

Contacts:

Every Child magazine In-house Editor or Publishing and Marketing Manager at:

Early Childhood Australia

PO Box 86, Deakin West ACT 2600

Tel: (02) 6242 1800 Fax: (02) 6242 1818

Email: publishing@earlychildhood.org.au

Website: www.earlychildhoodaustralia.org.au

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