



Early Childhood Australia

A voice for young children

**OUR
VISION:
EVERY
YOUNG
CHILD IS
THRIVING
AND
LEARNING**

Early Childhood Australia (ECA) Privacy Update June 2018

In the past few months you may have received multiple requests from organisations asking you to confirm your contact details and re-confirm their commitment to your privacy. This update explains why this is happening and whether it has implications for the privacy of your data with Early Childhood Australia (ECA).

Recent changes to European Union privacy laws have prompted many multinational organisations to ensure compliance by confirming subscriber details. ECA is taking this opportunity to assure you that it respects and protects your privacy and is compliant with all relevant laws.

ECA offers several ways to receive information and updates on the topics of most interest to you. Apart from our online site and shop, there are ECA member alerts and quarterly updates, as well as different digital and print newsletters, catalogues and emails offering news, updates, reminders, product information, links, resources, giveaways and event details. Each ECA digital newsletter gives you the opportunity to unsubscribe or subscribe.

If you are happy with the way you are already receiving information from ECA, you don't need to take any action. If you would like to amend your preferences, you can use the subscribe or unsubscribe options at the bottom of the relevant newsletter.

During 2018–2019, we will continue to work on options that streamline and make it easier to update your preferences for the way you receive communications from ECA. We are also working on an ECA app that will further simplify and secure your membership and dealings with ECA. It will make many online functions a simple 'tap' away.

For 80 years, ECA has been Australia's national peak body and trusted voice, advocating for the interests of young children from birth to eight years, their educators and families. ECA's vision is every young child is thriving and learning. Thank you for supporting us in this work. Valuing your privacy is one way we can support you in your work.