



Early Childhood Australia
A voice for young children

**OUR
VISION:
EVERY
YOUNG
CHILD IS
THRIVING
AND
LEARNING**

MEDIA RELEASE

Thursday 13 May 2021

ECA WELCOMES LABOR'S COMMITMENT TO AFFORDABLE EARLY EDUCATION FOR ALL

Early Childhood Australia (ECA) is pleased to see the conversation about the importance of early education and care for children, families and the economy is continuing.

ECA CEO Samantha Page said measures to improve and simplify the Child Care Subsidy (CCS) for families using early education services are welcomed.

'While we commend the federal government for its Budget commitment to universal access to preschool for four-year-olds and improvements to the Child Care Subsidy (CCS), greater investment is needed to extend affordability to more families and address workforce issues,' said Ms Page.

'Labor's Cheaper Child Care plan goes a step further to support Australian families access high-quality early education and care by lifting the CCS rate to 90% for all families, not only those with more than one child,' added Ms Page

'Investing in early education has significant flow-on benefits to the economy and parental workforce participation, but most importantly, investment in early education means every Australian child is given the best start in life.'

'Australia has the potential to have a world-class system that delivers high-quality early education to every young child, in every community, at an affordable cost for every family,' concluded Ms Page.

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ECA CEO Sam Page is available for comment. For interviews, contact ECA Communications Manager: Lisa Wylde 0475 554 999

For a downloadable PDF version of the media release, click here: www.earlychildhoodaustralia.org.au/media/

Early Childhood Australia is the peak advocacy body for children from birth to eight years, their families and early childhood professionals