

# BOOKING FORM

Name:	Organisation:		
Address for invoice:			
City/Suburb:	State:	Postcode:	
Telephone:	Email:		
Signature:			

**PRINT ADS:** Please indicate your advertising size and the issue(s) you wish to advertise in by indicating the year and ticking the appropriate boxes in the tables below.

ADVERTISEMENT SIZE	EVERY CHILD PRINT ISSUES			
	Every Child No.1 <input type="text" value="YEAR"/>	Every Child No.2 <input type="text" value="YEAR"/>	Every Child No.3 <input type="text" value="YEAR"/>	Every Child No.4 <input type="text" value="YEAR"/>
Full page				
Half page horizontal				
Quarter page horizontal				
Inside front cover full page				
Inside front cover half page				
Inside back cover full page				
Inside back cover half page				
Outside back cover full page				
Insert				

**DIGITAL ADS:** Please indicate below which channel you wish to advertise in.

ADVERTISEMENT FORMAT	WEBWATCH			
	1 issue	2 issues	3 issues	4 issues
Top banner				
Top banner + Advertorial (80 words)				
Second banner				
Second banner + Advertorial (80 words)				

ADVERTISEMENT FORMAT	WEBSITE	
	One month	Multiple months (indicate number)
Block		

By signing this agreement I understand that:

**PRINT ADS**

- I will receive a complimentary copy of the publication in which my advertisement appears
- I will be invoiced for each individual appearance of the advertisement immediately after booking

Additional charges may apply for inserts heavier than 10 grams.

Additional charges will apply for multiple packaged and partial inserts.

**DIGITAL ADS**

- I will receive statistics related to the coverage in which my advertisement appears
- I will be invoiced for each individual appearance of the advertisement immediately after booking

- The invoice will be paid in full before the payment deadline stated in the media kit
- Early Childhood Australia reserves the right to determine the suitability and quality of any artwork supplied by advertisers
- No advertisements for products that would be harmful to families, children, and their environments will be accepted
- Claims made in advertisements are the responsibility of the advertiser
- I have read and understand the terms and contract regulations stated in the ECA Media Kit including **cancellation provisions**.